
**INTERNATIONAL DRIVE
MASTER TRANSIT AND IMPROVEMENT DISTRICT
District Advisory Board Special Workshop Meeting
NOVEMBER 20th, 2024
MINUTES**

The International Drive District Advisory Board Special Workshop meeting was held November 20th, 2024, at the Rosen Plaza Hotel, 9700 International Drive, Orlando, FL. District Advisory Board members in attendance were Marco Manzie, Joshua Wallack, Russ Dagon and Alejandro Pezzini. Also, in attendance: Luann Brooks, IDMTID; Jean Wilson, Greenberg Traurig PA; and Norah White, I-Drive District.

Mr. Jim Charlier, the District's Transportation Consultant, attended the meeting virtually through ZOOM.

These are edited minutes, as a verbatim transcript would be too voluminous. For future reference all meetings are recorded. If anyone wishes to review the recording, please call, write or email to:

Luann Brooks, Executive Director
International Drive Master Transit and Improvement District
7081 Grand National Drive, Suite 105
Orlando, FL 32819
lbrooks@idrivedistrict.com

Marco Manzie called the meeting to order at 9:35 a.m. with his opening comments.

Public Comment

No public comments.

Tab 1 – Approval of Minutes

Russ Dagon made a motion to approve the October 2024 meeting minutes. Alejandro Pezzini seconded the motion. Motion carried; minutes were approved.

Tab 2 – Update on the I-Ride Trolley Service contract:

Update and review of the current proposal from Mears. The District's Negotiation Team provided the financial model forecast worksheets that were prepared by Jim Charlier, the District transportation consultant along with information provided by the District staff.

The District negotiations team presented an update to the members of the District Advisory Board (DAB) regarding the status of the negotiations with Mears for a new 12-year agreement to provide the I-Ride Trolley service. The presentation included the financial forecast model worksheets prepared and presented by Jim Charlier, the District's transportation consultant and information provided by District staff.

As a result of the discussions among the DAB members, the District's transportation consultant, District staff and the Mears representatives, the DAB has requested the District negotiations team limit the annual maximum costs to be committed by the District to operate the I-Ride Trolley service in any fiscal year under the proposed agreement to a not-to-exceed amount to be determined based on (a) the amount of tax revenues generated within the Bus Service MSTU, (b) the available reserves in the Bus Service MSTU and (c) any other revenues related to the I-Ride Trolley service, including, revenues generated by fare box revenues, pass sales revenues and advertising revenues.

In implementing this approach, the DAB has also requested the District negotiations team to focus on, among other things:

(a) converting the vehicle type for the I-Ride Trolley service from trolleys to buses wrapped to look like trolleys;

(b) developing a flex service schedule relative to, among other things, headway and the number of operating vehicles based on data currently collected or to be collected;

(c) developing a dynamic pricing model, using surge pricing to match real-time demand for certain passengers; and

(d) meeting with various application development companies to discuss the development of a master application to, among other things, (i) collect data relating to the I-Ride Trolley service, including, but not limited to, passengers and potential passengers, (ii) integrate marketing, sales, and advertising, and (iv) eliminate any manual counting by drivers, all with the goals of streamlining the operations of the I-Ride Trolley service and potentially monetizing such data.

Tab 3 – Update on meeting regarding EPIC Universe:

District staff and legal counsel reported that a meeting was held on October 30th, 2024 with several key Universal Orlando Executives to discuss the potential expansion of the I-Ride Service to EPIC Universe.

It was reported that the District and Universal Orlando Exec's had general discussions on a path moving forward for this expansion request. It was reported to the Advisory Board that part of the challenge for this expansion is which parcels with EPIC Universe would be contiguous to the current District boundaries.

Staff & Legal counsel plan to meet in the future to follow up on the October 30th discussions.

Other New Business

There was no other new business.

Mr. Manzie adjourned the meeting at 11:30 a.m.